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March 3, 2010 – Atlanta, GA.

Infor has announced that Bruce Richardson, Infor Chief Strategy Officer, will be the Keynote Speaker at the Syteline User Network Conference, May 5-7 in Nashville, TN. His bio is as follows:

As Senior Vice President and Chief Strategy Officer, Bruce Richardson is responsible for helping Infor define corporate initiatives that champion the specific needs of the mid-market.

With more than 30 years of experience in the software industry, Richardson possesses key insights and perspectives on the enterprise software market, especially around customer needs and requirements, which he will use to help Infor continue to differentiate itself as a software provider that consistently listens to its customers.

"As a student of the market for the last 30 years, I understand the dynamics of the business software marketplace—the forces that are driving the industry and shifting the balance of power in favor of customers," said Richardson. "Infor gets it. Their leadership is changing how business software providers engage with customers. It's amazing what Infor has been able to accomplish in seven years— a large and loyal customer base, a global footprint, an exciting lineup of products, a great management team, and a bright future with enormous growth opportunities."

Richardson comes to Infor from AMR Research, where he served as Chief Research Officer, overseeing all aspects of analysis at the company, including opinions and reporting of key trends and strategies in areas such as ERP, supply chain management, cloud computing, service-oriented architectures, software-as-a-service, software appliances, virtualization and visualization. Richardson has covered and analyzed the enterprise software market for decades and made many early market predictions that have since proven accurate, such as the rise of the advanced planning market and the evolution of manufacturing resource planning (MRP) to enterprise resource planning (ERP).

In addition to his role with Infor, Richardson will serve as a strategic advisor to Golden Gate Capital, Infor's largest shareholder. He will continue to share his insights and opinions at blogs.infor.com/inside/ in his "The View from Inside" weekly blog.

Do not miss the Keynote Session with Bruce Richardson to open the SUN Conference on Thursday, May 6th!

Mark Down the Date: The SUN Conference - May 5/6/7, 2010 --- Nashville, TN!

[Register Now!](#) Do not be left out! We are now currently receiving a large amount of registrations this week! Register and book you hotel room now!

SUN Conference Early Bird Special ends March 14:
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Darren Kennedy
President
Syteline User Network